



SETUP GUIDE

Connect Dojo Trust to Magicline

For martial arts schools that use Magicline. Magicline stays your membership system: Dojo Trust handles everything up to the contract, sends new members to Magicline in one click and reads your members and contracts back every day.

— What the integration does

One-click handover

When a prospect becomes a member, “Send lead to Magicline” in their profile sends them to Magicline with their contact details. No double entry.

Daily sync

Every day, Dojo Trust reads your members and contracts back from Magicline. Existing data in Magicline is never changed or deleted.

Joins and cancellations

Your dashboard shows how many joined, how many cancelled and what your real net growth is.

Review case

Contracts that never came in as an enquiry are flagged (“Magicline members without a DT conversion”, can be switched on per school).

Monthly report

On the first of each month, the report is in your inbox, even with several studios.

— What you need

- ✓ A Dojo Trust account on the **Professional** plan (Magicline integration from Professional, 14-day free trial)
- ✓ Owner access to your studio’s Magicline back office
- ✓ Your studio’s name as it appears in Magicline

— Privacy and security

- ✓ Dojo Trust reads members and contracts. It only creates prospects that you hand over yourself in one click. Existing data is never changed or deleted.
- ✓ Each school only ever sees its own data.
- ✓ You activate the integration per studio yourself in Magicline and can deactivate it there at any time.

— Five steps to connect

- 1 Start Dojo Trust** You

Create your account at **dojotrust.de** and choose the Professional plan. The first 14 days are free.
- 2 Check availability** You + Dojo Trust

Sport Alliance enables Dojo Trust for entire countries. If it doesn't appear in your integrations overview yet (step 3), email us at **info@dojotrust.de** with your studio's name. We'll take care of it and let you know.
- 3 Activate the app in Magicline** You

In Magicline, open **Settings → Integrations → Overview**, find **Dojo Trust** and click **“activate”**. Confirm the requested data permissions. Dojo Trust only requests read access (read customer data, read studio data).
- 4 Connection** Dojo Trust

After activation, Magicline sends the access credentials directly to us. We set up the connection and run the first sync. You don't have to copy or enter any key.
- 5 Check the result** You

Your figures appear in the dashboard, marked “Magicline · as of ...”. From now on the sync runs automatically every day. Several studios? Use **“Add another connection”** for each additional studio.

— FAQ

Do I have to change how I use Magicline?

No. Magicline remains your membership management. Dojo Trust adds everything before it: enquiries, trial classes, reminders and follow-up.

How do new members get into Magicline?

Click “Send lead to Magicline” in the prospect's profile. First name, last name, email and phone are transferred and the contact appears as a prospect in Magicline. You sign the contract in Magicline as usual.

How long does the first sync take?

Usually just seconds to a few minutes, depending on the size of your studio.

I run several studios.

You activate each studio individually in Magicline and we connect it. The monthly report covers all of them.

HELP

Questions about setup: **info@dojotrust.de · dojotrust.de**